

Biographies

PANELISTS



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SERINA TANG is an associate partner at McKinsey & Company, based in the Shanghai office. She is a co-leader of the McKinsey Pharmaceutical and Medical Products practice and focuses on driving innovation and supporting growth initiatives for biopharmaceutical clients in China. Over the past 10 years, Serina has served leading biopharmaceutical companies on a wide range of topics, including digital transformation, commercial and business model innovation, ecosystem partnership, and corporate strategy. She has co-authored several publications on the China health care market, including “Bridges to Innovation,” “McKinsey Quarterly: China biopharma at a crossroads” and “CPA-McKinsey China Hospital Pharmaceuticals Report.” Serina holds a B.S. in Biological Sciences from Peking University and a Master of Public Health from Yale University.