

Digital Leadership and the Massachusetts Opportunity

February 6, 2019 Mini-Conference

Ropes & Gray ~ 800 Boylston Street, Boston

AGENDA

- 8:30 AM Registration/Continental Breakfast
- 9:00 AM **The Digital Identity + Digital Talent Opportunity – Council Initiatives**
- **Ed Black**, Partner and Co-Head of Technology, Media & Telecommunications, Ropes & Gray
 - **Bill Guenther**, Chairman, CEO & Founder, Mass Insight Global Partnerships
- 9:30 AM **Vendor Onboarding, Management + Identity: Industry Challenges**
Drill down on the Digital Identity Vendor Onboarding and Management challenges we need to solve. Why are they important? Where should the academic partnerships and VC's focus?
Moderator: **Bill Guenther**
Panel:
- **Jason Dzedzic**, VP/Director of Third Party Assurance, Vendor, Contract & Application Risk Management, Rockland Trust Company
 - **Bob Harmon**, Manager, Global Cyber Security, Liberty Mutual
 - **Jim Hayter**, Managing Director, Global Procurement Operations, State Street
- 10:15 AM Break
- 10:30 AM **B2B Digital Identity: Vendor Management – Current Corporate Practices**
Results from fall research projects by university-industry teams documenting current corporate practices, challenges and requirements in digital identity vendor onboarding, management, and identity authentication
Presentations:
- Northeastern University – Rockland Trust
(with consulting support from the Boston Federal Reserve Bank)
 - **Martin Dias**, Associate Teaching Professor, Northeastern University
 - UMass Lowell – Liberty Mutual
 - **Amit Deokar**, Assistant Professor of Information Systems, UMass Lowell
 - WPI – State Street Bank
 - **Marcel Blais**, Associate Teaching Professor, WPI
- 11:15 AM **Winning the Competition for Digital Talent and Diversity**
Research report and 2019 agenda: attracting, developing and retaining digital talent and a diverse workforce
Introduction: **Maria Harris**, SVP and Director of Human Resources, Rockland Trust;
Work Group Co-Chair
Presentation:
- **Phil Jordan**, Vice President, BW Research

- 11:30 AM **Partnership Opportunities: Digital Staff Development – University Resources**
University Deans and Industry Executives discuss digital transformation talent and diversity – opportunities for university-industry training partnerships
Moderator: Bill Guenther
Panel:
- **Raj Echambadi**, Dean, D’Amore-McKim School of Business, Northeastern University
 - **Sandy Richtermeyer**, Dean, Manning School of Business, UMass Lowell
 - **Steven Taylor**, Interim Dean, Foisie School of Business, WPI
 - **Chris Oddleifson**, CEO, Rockland Trust Company
 - **Andrew Palmer**, SVP and CIO U.S. Retail Operations, Liberty Mutual
- 12:15 PM Break to pick up lunch/networking
- 12:40 PM **Luncheon Keynote and Discussion – Digital Identity: The Canadian Approach**
Presentation on Canada’s initiative and how it might apply to B2B Challenges
- **Franklin Garrigues**, Vice President, Digital Channel, TD Bank Toronto; Board member, Digital Identity and Accountability Center Canada (DIACC)
- 1:15 PM **B2B Digital Identity: The Case for Regional Innovation Leadership, Technology Applications, and Market Opportunities**
The costs of inaction: B2B authentication risk and security challenges. VC, start up and research opportunities. Alignment of blockchain and other technology applications.
Presentation:
- **Michael Tierney**, Associate, Ropes & Gray
 - **William Loucks**, Technical Assistant, Ropes & Gray; Masters Candidate in CS, MIT
- Response/Comments:**
- **Jim Cunha**, SVP, Federal Reserve Bank of Boston
 - **Joyce O’Connor**, SVP Identity and Access Management, State Street Bank
- 2:15 PM Break/move to Discussion Tables
- 2:30 PM **Table Discussions: 2019 Partnership Agendas**
- **Vendor Management - Corporate Partnership Teams**
Identify 2-3 most important opportunities for streamlining vendor onboarding and management processes, and opportunities for a regional collaborative pilot
 - **Digital Identity Innovation Work Group**
Massachusetts opportunities for public-private leadership
 - **Digital Talent-Diversity Research Work Group**
Develop proposals for model industry-university partnerships to address skills training and talent recruitment
- 3:15 PM **Report Outs and Closing Comments**
- 3:30 PM Conference Close