

The “ABCs” of R&G Insights Lab: Analytics, Behavioral Science, and Consulting

Analytics

Organizations of all shapes and sizes are working hard to harness the power of their data. For this reason, one of the Lab’s core offerings is an analytics practice that partners with clients to design data-driven solutions that address their most important business and legal challenges.

“Analytics is definitely a ‘buzzword’ these days, but it is also one that lives up to the hype,” said Zach Coseglia, R&G Insights Lab’s head of innovation. “And there is a great deal of untapped potential, particularly at the intersection of legal and business decision-making.”

“R&G Insights Lab aims to understand commercial needs and address legal challenges seamlessly,” added Rohan Massey, a leader of Ropes & Gray’s data, privacy and cybersecurity practice. “In the race to keep ‘the edge,’ data analytics, combined with behavioral science, is a proven and effective tool to assist organizations in unlocking the value potential of the data they hold in a safe manner.”

Behavioral Science

Behavioral science provides insight into why individuals behave the way they do and the biases that can impact decision-making. It also supports the development of legal and business solutions that resonate with an organization’s most valuable assets: its people. “Most organizations’ goals are underpinned by internal culture, including diversity and inclusion, and we have accordingly built a team of experts to help companies understand where they are currently and how best to achieve their goals,” said Amanda Raad, co-leader of R&G Insights Lab and Ropes & Gray’s global anti-corruption and international risk practice.

“The problem for clients has been in knowing where to start and who to turn to. R&G Insights Lab streamlines things. Clients can access our exceptional legal skills alongside data and behavioral scientists and diversity and inclusion experts, among others, to achieve solutions that are targeted and effective,” said Rosemarie Paul, partner at Ropes & Gray, who focuses on financial regulatory enforcement matters.

Consulting

R&G Insights Lab will also operate as a full-service consulting practice, assisting clients with a range of strategic projects that sit at the intersection of business and the law.

“R&G Insights Lab works with clients through all phases – evaluation, analysis, and due diligence – of corporate and investment opportunities, behaviors and risk factors, governance and incentivization with the development of recommendations adapted to corporate cultures and transaction processes, and the implementation of those recommendations by our attorneys and our clients. Having a one-stop shop creates a seamless process to solve the most complex corporate challenges,” said Will Rosen, a Ropes & Gray private equity partner and co-leader of R&G Insights Lab.