

# UCB MEMBERSHIP DRIVES INCREASED EMPLOYMENT THROUGH CIVIC ENGAGEMENT



Civic actions like...



... accounted for 64% of the nation's employment change between 2006 and 2010.

## UCB CREATES A NETWORK TO INCREASE ACCESS TO THESE CIVIC ACTIONS

The employment rate of UCB members increases by **46%** after at least three months with UCB

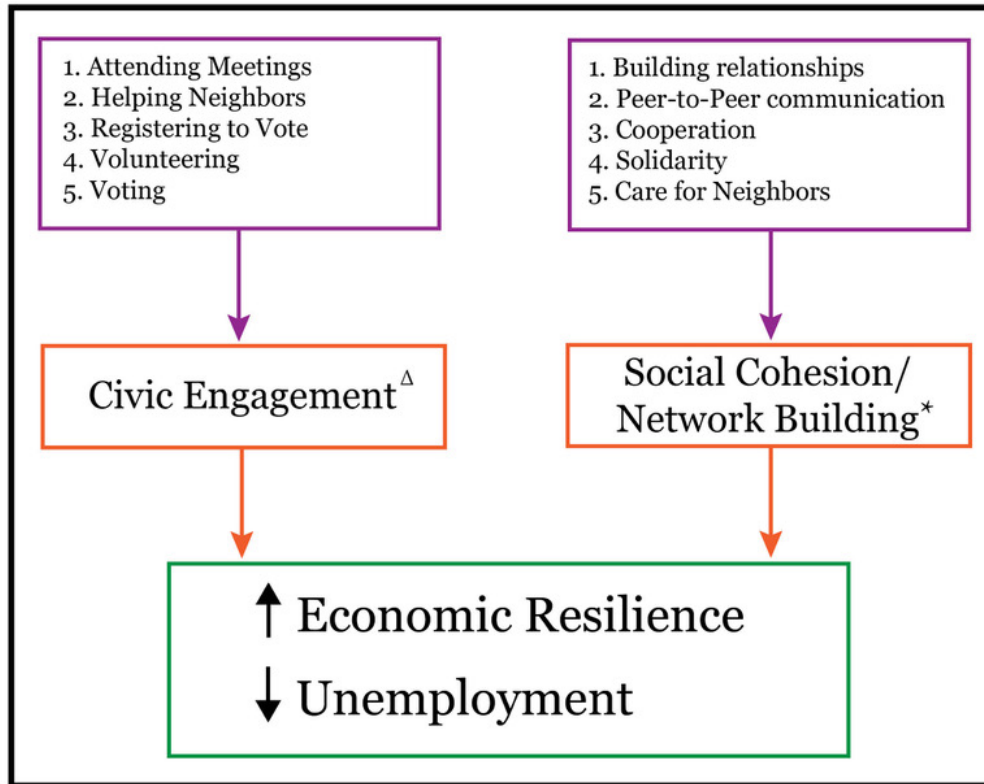
*"I got so much encouragement from other people to keep going and to keep my mind open to different possibilities."*

*"My sister received a certification that she learned about through UCB, which can be very helpful in finding a job."*

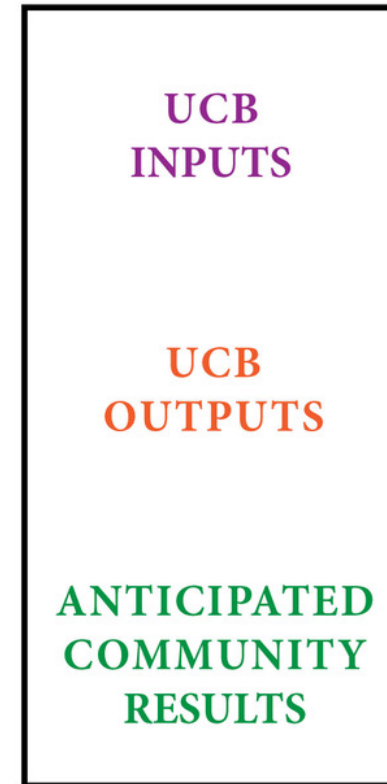
Members with a high school education or less are nearly **20%** more likely to be employed after one year than a member who just joined UCB.

# Recent Research links Civic Health to Economic Outcomes:

Inputs & Outputs as identified in  
*Civic Health and the Economy: Making the Connection* NCOC, 2013



UCB model aligns  
with research



<sup>Δ</sup> When the five civic engagement measures were added to a model used to predict changes in unemployment between 2006-2011 in various communities, the model explained more of the variation in unemployment change between communities (64% with, vs. 38% without CE markers). Further, in a regression model that looked at eight economic factors and five civic engagement factors, the civic indicators strongly predicted unemployment, while none of the economic factors were significantly related to unemployment change.

\* A study conducted between 2006 and 2012 used statistical models to investigate the relationship between civic health and unemployment in the 50 states, looking at 942 metro areas, and more than 3,100 counties. It found that states with the most social cohesion had unemployment rates two percentage points lower than those with the least social cohesion, even when controlling for demographics and economic factors.