

LEADING BY EXAMPLE: BEST PRACTICES IN CHARITABLE GIVING

tBf The Boston
Foundation
INNOVATION. INFORMATION. IMPACT.

BOSTON
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The Road Taken: Giving Across the Generations



Jeffrey Poulos
Executive Director



Nancy B. Gardiner
Partner and Director of Family Office and Philanthropy



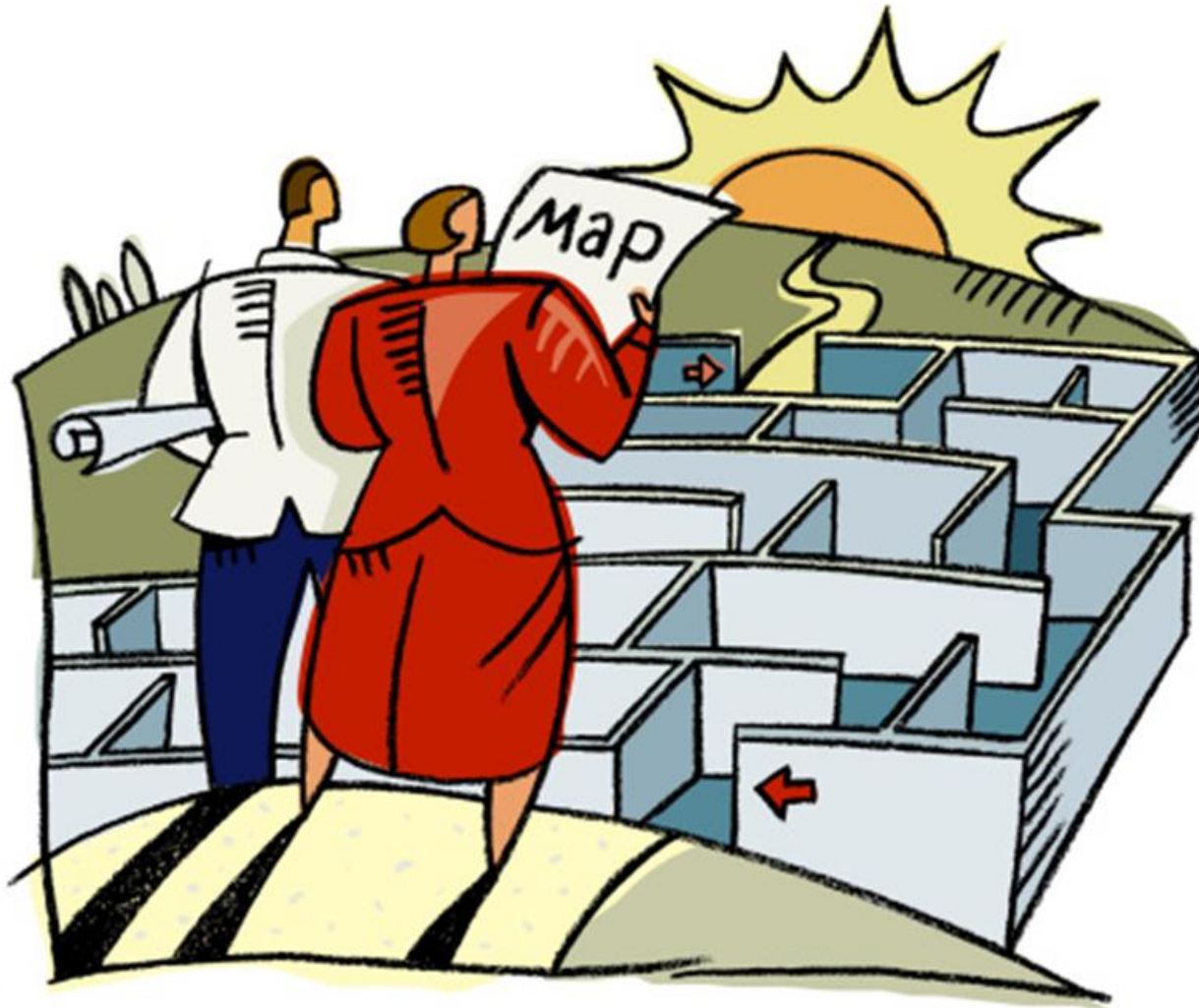
Jane B. (Nini) Meyer
Founder and President



Alexander Buffett Rozek
President and Chairman of the Board



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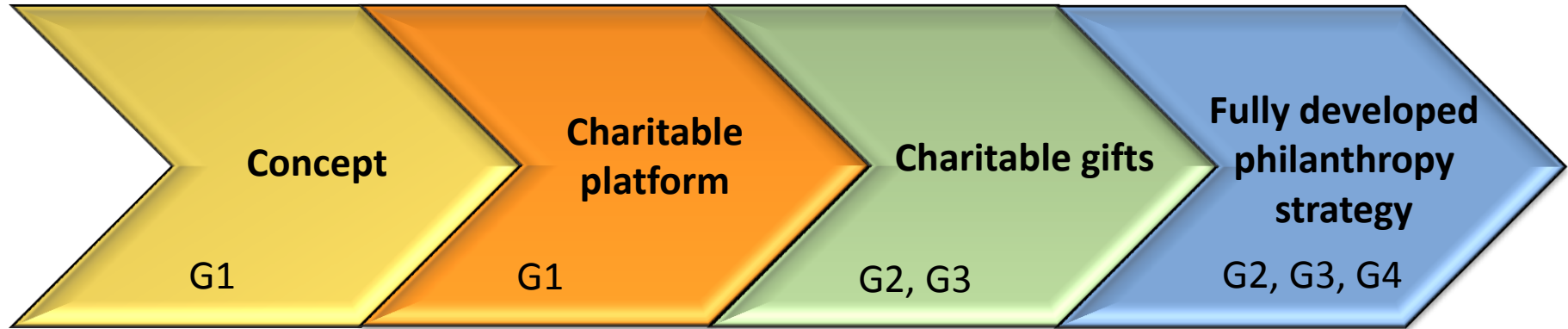


Helping the next generation embark on their *Philanthropy Journey* requires passion, persistence and flexibility.

It begins with a plan.



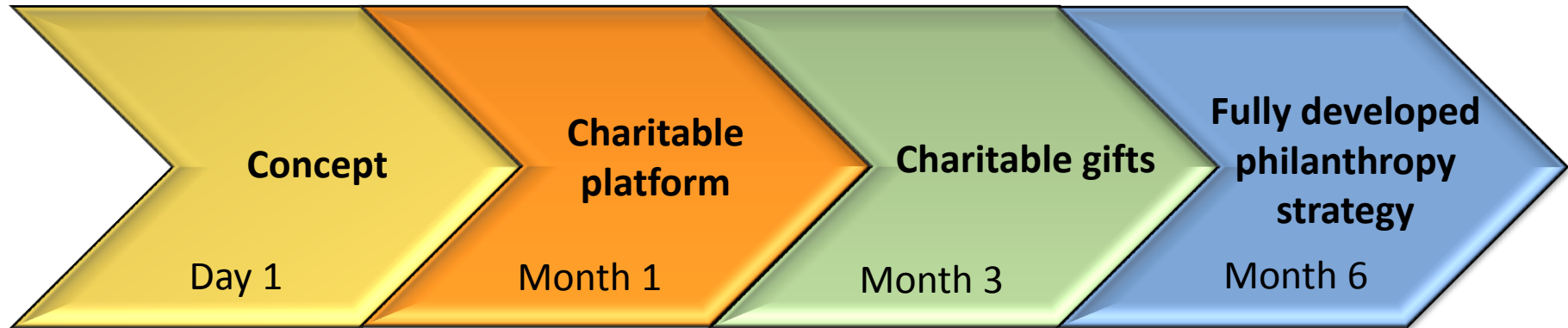
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Long-term client relationships help inform our work across the generations.



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While there is no typical cycle, beginning a philanthropic journey can happen much more quickly today.



Who We Are:

A youth-centric nonprofit that helps young people *get active* and *give back* using the power of sport.

- ✧ Positive Tracks plugs into charitable athletic events to **double dollars** and **boost under-23 participation** through youth challenge grants.
- ✧ Sparked when Nini Meyer witnessed **passionate young people** supporting a friend with leukemia through an athletic event.
- ✧ Founded in 2012 on the premise that Generation Next **will activate personal and social change** if given the tools & incentive embedded into sport.
- ✧ In 5 years time, helped young people **turn sweat into gold** for 12 Charity Partners via **165 athletic events** in **40 states & 4 countries**.





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USE YOUR
MIND
ARMS
feet
HEART



Impact:

- ✧ Positive Tracks Youth Challenge Grants ask each recipient charity to double our contribution via active, **youth-led fundraising** and we ask charities to provide a **1:1 sponsorship match** of our seed grant - creating **4:1 leverage**.
- ✧ With our help, **36,000 young people** will activate **221,000 miles** of athletic activity to raise over **\$4,000,000** by the end of 2014.
- ✧ Our **field-tested toolkits** and **hands-on coordinators** boost youth wellness and open opportunities for social entrepreneurship.
- ✧ Positive Tracks spokespersons include Olympian **Bode Miller**, actor **Patrick Dempsey**, and renowned athletes **Ethan Zohn**, **Travis Roy**, and **Majka Burhardt**.

Youth + Philanthropy + athletics = awesome results!





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more creativity;
more sweat;
more teamwork;
more leadership;
more connection;
more compassion;
but above all,
more fun!



positive tracks

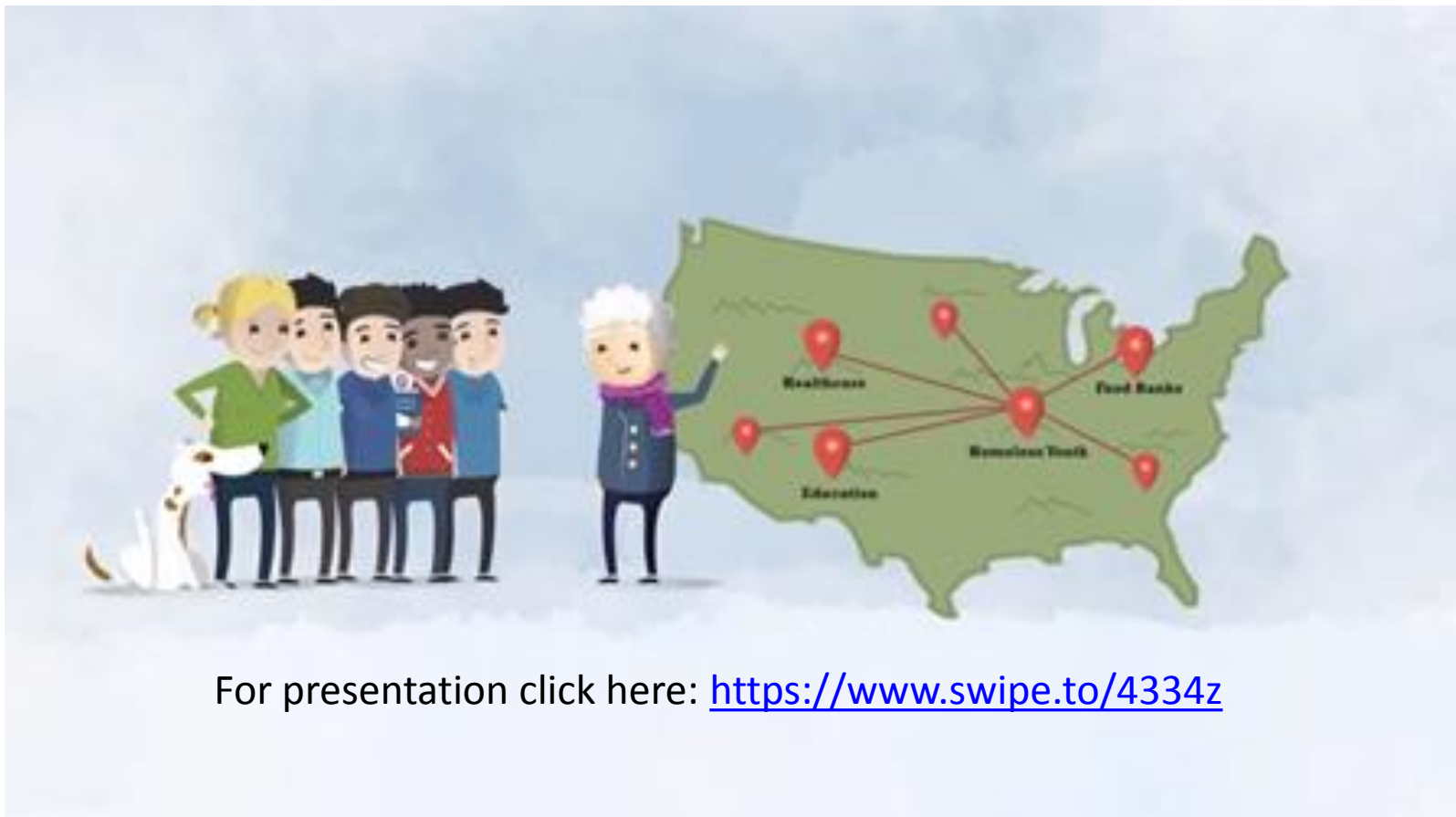
Wisdom from the Journey

- ✧ **Generation Next Rocks.** They are civic. They care. They are worth your time, money, help.
- ✧ **Find A Trusted Partner** who understands your history goals, motivation.
- ✧ **Be A Trusted Partner** and meet your supporters and beneficiaries on their own terms and turf.
- ✧ **“Hands-on” Is The Cornerstone** of personal transformation. Sweat, especially, infuses civic efforts with a sense of urgency & ownership.
- ✧ **Philanthropy Doesn’t Require Wealth.** Or age. Anyone can connect what they do daily to a cause if they think creatively and have support.
- ✧ **Enthusiasm Is The Secret Sauce** that keeps it fun and activates community. *To Philanfinity and Beyond!!!*





Learning By Giving Foundation





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Hemenway
& Barnes LLP



Q&A



Associated Grant Makers
advancing effective and responsible philanthropy





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Starting the next generation out on their *Philanthropy Journey* begins with a plan. It requires passion, persistence and flexibility.