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SAM RANSBOTHAM is a professor of analytics at Boston College. He teaches “Analytics in Practice” and “Machine Learning and Artificial Intelligence.” While everyone seems to talk about artificial intelligence, Sam is curious about what businesses are really doing—How are normal businesses using AI now? How will they use AI later? To learn more, he serves as editor for the MIT Sloan Management Review Initiative on Artificial Intelligence in Business. Recently, he co-authored a research report, “Achieving Individual — and Organizational — Value With AI,” and co-hosts the “Me, Myself, and AI” podcast. Sam earned a Bachelor’s degree in Chemical Engineering, an MBA, and a Ph.D., all from the Georgia Institute of Technology.